PROVIDER MEMBERSHIP APPLICATION

Provider membership is available to state-licensed Assisted Living Facilities. Facilities that are not yet licensed or are under development should apply for TALA's Prospective Membership.

Membership dues renew on January 1st of every year.

TALA is your resource for Advocacy, Education, Workforce Development, and more. TALA membership provides insight - and encourages your input - into important topics, resources, events, and tools that make the day-to-day easier for AL professionals. TALA allows you the opportunity to direct efforts on regulatory changes, provide input on continuing education and conference topics, and elevate professionalism in the industry. TALA also provides timely alerts and communications - from the TALAView newsletter to TALAHour webinars, to TALALens articles, and more – on what's happening in Texas Assisted Living.

By joining TALA, you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership lets people know that your company is dedicated to professionally operating assisted living communities and quality care for seniors.

Public Policy

TALA gives Assisted Living communities the ability to have their interests represented before those who influence how AL communities operate in Texas.

- Monitors and influences all legislation impacting assisted living communities.
- Actively engages HHSC on regulatory interpretation and drives reform.
- Ai mascot, Ruth, tailored to answer regulatory questions.
- Monthly Under the Dome column.
- Webinars and communications on key changes to regulations.
- Highlights member communities through legislative visits, social media and presentations.

Education

TALA's educational offerings are dedicated to raising the bar of operational quality in the industry as well as promoting best practices and knowledge that will enhance the care and well-being of residents.

- Members receive a discounted rate on all educational offerings.
- Annual conference where executive directors and nurses can obtain required continuing education hours (CEUs).
- Continuing education & initial training through webinars and in-person events.
- Specialized dementia training.
- HHSC authorized administer of AL Manager's Classes required of all new Texas AL Manager's.
- TALATalks podcast TALALens blog, and monthly TALAHour webinars.

Workforce

Through its workforce development initiatives, TALA identifies labor challenges and develops tools to train and support AL staff and enhance professionalism in the industry.

- Career Portal featuring provider member job postings.
- TALA surveys and gathers information on different facets of the workforce to better provide resources and tools to achieve workforce goals.
- Workforce Development Roundtable events featuring industry experts to brainstorm collaborative solutions.
- Operation Serving Seniors, a program to connect those in the military with careers in senior living.

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TALA
Assisted Living's Voice in Texas

PROVIDER MEMBERSHIP APPLICATION

REGISTRATION INFORMATION

Main Membership Contact: _____
Title: _____
Phone Number: _____
Email: _____
Company Name: _____
Company Website: _____
Company Careers Website:_____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____
Number of Assisted Living Communities: _____

If you have multiple communities, kindly complete the community information form.
If you have one then please complete the information below:

COMMUNITY INFORMATION

Community Name: _____
Facility ID: _____
Community Address: _____
City: _____ State: _____ Zip Code: _____

Company/Community Social Media Handles
LinkedIn: _____
Facebook: _____
Instagram: _____
Twitter: _____
Company Logo: Please submit a JPEG or PNG file of your company logo.

MEMBERSHIP DUES

Texas Assisted Living Association (TALA) membership dues are $28 x the number of assisted living residents at full capacity, including memory care residents.

_____ **x $29.00 =** _____
Total AL Resident Capacity TALA Membership Dues

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TALA
Assisted Living's Voice in Texas

PROVIDER MEMBERSHIP APPLICATION

BILLING CONTACT (If Different from Main Contact)

Name:_____ _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Payment Method: ☐ Check (Made payable to Texas Assisted Living Association)

☐ Credit Card: Authorized Amount _____

Card number: _____

Expiration Date: _____ Security Code: _____ Name on Card: _____

Card Holder's Signature: _____ Date: _____

Submit application and dues payment to:

Texas Assisted Living Association· 3600 Bee Caves Rd, Suite 102 Austin, TX 78746

mccarley.strange@tala.org· 512-653-6604

THANK YOU