



PONSORSHIP



The Art of Aging in Assisted Living

2026 TALA Conference and Industry Expo

April 8 - 10, 2026 🏡 Kalahari, Round Rock, TX



TALA

Assisted Living's Voice in Texas





ATEGORIES



DA VINCI - \$10,500

- ✦ BOARD RECEPTION **POINTCLICKCARE**
- HOSPITALITY SUITE
- ✦ INDUSTRY EXPO OPENING RECEPTION **QIC PHARMACY**
- ✦ HEROES BANQUET LUNCH **CIVITAS SENIOR LIVING**

MICHELANGELO - \$9,500

- WELLNESS/SELF-CARE SUITE
- ESCALATOR CLINGS
- ✦ HEROES WALK OF FAME **BROOKDALE SL**

✦ DA VINCI AND MICHELANGELO SPONSORSHIPS INCLUDE AN INDUSTRY EXPO BOOTH.



SHAKESPEARE - \$6,500

- ✦ OPENING KEYNOTE **THE BRIDGE GROUP CONSTRUCTION**
- ✦ CLOSING KEYNOTE **LEGEND SENIOR LIVING**

GALILEO - \$5,500

- ✦ BOARD RECEPTION BAND **PALCARE**
- ✦ BOARD COFFEE & CONVERSATIONS **SELECT REHAB**
- ✦ INDUSTRY EXPO LUNCHEON **FRONTIER SENIOR LIVING**
- ✦ SUNRISE YOGA **DISCOVERY MANAGEMENT GROUP**
- DEMENTIA TRACK
- ✦ LEADERSHIP TRACK **INFINITY PHARMACY**
- NURSING TRACK
- ✦ RESIDENT ART EXHIBIT (NEW!) **A PLACE FOR MOM**

ALL SPONSORSHIP OPPORTUNITIES INCLUDE NAME/LOGO ON CONFERENCE MATERIALS, THE TALA WEBSITE, CONFERENCE MOBILE APP, AND SOCIAL MEDIA PROMOTION.

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CATEGORIES



CHAUCER - \$4,500

DAILY LED SCHEDULE

DAY 2 BREAKFAST

✦ REGISTRATION WEBSITE **SELECT REHAB**

SENIOR LEADERSHIP TRACK

COPERNICUS - \$3,500

✦ DAY 3 BREAKFAST **ATRIA SENIOR LIVING**

✦ AUDIO/VISUAL **THE ASPENWOOD COMPANY**

✦ EVENT APP **MUSTANG CREEK ESTATES**

PHOTOBOOTH

✦ BRANDED JOURNALS **ANCHORAGE HOSPICE**

✦ LANYARDS/NAME BADGES **LEAVITT RISK SERVICES**

RAPHAEL - \$2,500

CHARGING STATION

✦ REGISTRATION BAGS **GUARDIAN PHARMACY**

BRANDED ATTENDEE GIFTS

DAY 1 BREAKFAST

CONFERENCE TIDINGS DISPLAY (NEW!)

NEXUS STUDIO (NEW!)

DE MONTAIGNE - \$1,500

✦ PITCH OFF **METHOD HRM**

SOCIAL CORNER

RECEPTION YARD GAMES

SPEAKER GIFTS

✦ WEDNESDAY COFFEE STATION **HALCYON HOME**

✦ THURSDAY COFFEE STATION **ENGAGEMENT THROUGH EDUCATION**

✦ FRIDAY COFFEE STATION **PERFECT PEST CONTROL**

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**HANK YOU FOR
SUPPORTING
#TALA2026**

