

# PROSPECTIVE and PROSPECTIVE PLUS MEMBERSHIP APPLICATION

**Prospective and Prospective Plus Membership is appropriate for a company or person that plans to open a licensed Assisted Living community or a community that is under development. Once the community is opened, licensed, and operating, then Prospective Members can switch to Provider Membership.**

## PROSPECTIVE (\$300 Annually) AND PROSPECTIVE PLUS (\$600 Annually)

### PROSPECTIVE MEMBERSHIP BENEFITS:

- Access to all TALA communications – TALAView (monthly newsletter), TALAHour (monthly webinar series), TALABook (quarterly book club), TALALens (long-form blog), TALATalks (monthly podcast), and direct messaging from TALA President & CEO, Diana Martinez.
- Discount on all TALA educational offerings.

### PROSPECTIVE PLUS MEMBERSHIP BENEFITS:

- With Prospective Plus Membership, you will have the benefits stated above as well as access to Ruth, TALA's AI regulatory assistant, and inclusion on the TALA Career Portal.

### Ruth (AI Regulatory Assistant)

Ruth is a custom AI Mascot developed by WiseOx for TALA to help its members navigate the complexities of Texas assisted living regulations. Ruth provides access to a comprehensive database of statutes, regulations, provider letters, technical memos, FAQ documents, AG opinions, and TALA memos.

### Inclusion on TALA Career Portal

The TALA Career Portal allows job seekers to search for a career in senior living by job title, city, zip code or MOS (Military Occupational Specialty code). The portal is auto populated by career pages of TALA's members.

### Public Policy

TALA gives Assisted Living communities the ability to have their interests represented before those who influence how AL communities operate in Texas.

- Actively works to ensure that the regulatory framework in Texas is consistent and fair.
- Monitors and influences all legislation impacting assisted living communities.
- Clarifies regulatory interpretation.
- Monthly Under the Dome column.
- Webinars and communications on key changes to regulations.

### Education

TALA's educational offerings are dedicated to raising the bar of operational quality in the industry as well as promoting practices and knowledge that will enhance the care and well-being of residents.

- Annual conference where executive directors and nurses can obtain required continuing education hours (CEUs).
- CEUs through webinars and in-person events.
- Dementia specific education.
- HHSC provider of AL Manager's Classes required of all new Texas AL Manager's.
- TALATalks podcast, TALAHour monthly educational webinars,
- TALALens long-form blog, TALAView monthly newsletter, and TALABook quarterly book club.

### Workforce

Through its workforce development initiatives, TALA identifies labor challenges and develops tools to train and support AL staff and enhance professionalism in the industry.

- TALA surveys and gathers information on different facets of the workforce to better provide resources and tools to achieve workforce goals.
- Workforce Development Roundtable events featuring industry experts to brainstorm collaborative solutions.
- Career Portal aggregating provider member job listings.
- Operation Serving Seniors, a program to connect those in the military with careers in senior living.

# PROSPECTIVE and PROSPECTIVE PLUS MEMBERSHIP APPLICATION

**JOIN US:** By joining TALA, you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership demonstrates that your company is dedicated to professionally operated assisted living communities and quality care for seniors.

## REGISTRATION INFORMATION

Level of Membership:  Prospective (\$300)  Prospective Plus (\$600)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Company Website: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## BILLING INFORMATION

Billing Contact (if different from above):

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method:  Check (Made payable to Texas Assisted Living Association)

Credit Card: Authorized Amount \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit application and dues payment to:**

*Texas Assisted Living Association · 3600 Bee Caves Rd, Suite 102, West Lake Hills, TX 78746*

*mccarley.strange@tala.org · 512-653-6604*

**Thank you for your support**