

# Schedule

## 2025 Texas Assisted Living Association Annual Conference & Industry Expo

**ASSISTED LIVING WILL  
TAKE YOU PLACES**



### Tuesday April 1st: Evening Registration

6:00 - 8:00 PM

**Registration Open**  
Registration 4

### Wednesday April 2nd: Day 1 - Nursing and Senior Leadership Sessions

7:00 AM

**Registration Opens**  
Registration 4

7:00 - 8:00 AM

**Breakfast**  
Prefunction 5

8:00 - 9:00 AM

**Nursing - Rethink, Reframe, Lead: Breaking Free from Mind Traps to Unlock Your Leadership Potential**  
Speaker: Jamie Cobb Tinsley  
Crown Palm & Banyan

9:00 - 10:00 AM

**Nursing - Don't Let Me Down: Keeping Residents Upright to Reduce Fall Risks**  
Speaker: Erica Holman  
Crown Palm & Banyan

10:00 - 10:15 AM

**Break**

10:15 - 11:15 AM

**Nursing/Dementia - Behavioral Health Blueprint: Strategies for Successful In-House Management**  
Speaker: Jason Miller  
Crown Palm & Banyan

11:15 AM - 12:15 PM

**Nursing/Dementia - A Collaborative Approach to Dining Well With Dementia**  
Speakers: Laurie Walther & Emily Briggs  
Crown Palm & Banyan

12:15 - 1:30 PM

**Lunch on Your Own**

1:30 - 2:30 PM

**Nursing/Dementia - Restoring the Rhythm: Leveraging Circadian Rhythms in Dementia Care**  
Speaker: Justina Pilkonis  
Crown Palm & Banyan

**Senior Leadership - Tech-Driven Financial Leadership: Enhancing Profitability and Sustainability in Senior Living**  
Speaker: Lexi Zager  
Bamboo

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2:30 - 3:30 PM

### **Nursing - Pills! Pills! Pills! The Perils of Polypharmacy**

Speaker: Scott Blaszczyk

Crown Palm & Banyan

### **Senior Leadership Panel - Reaching the Profitability Milestone: Successful Strategies for Turning Around a New Acquisition in the First 90 Days**

Speakers: Julie Podewitz, Heather Tussing, Jessi Weldon, and Amanda Daughters

Bamboo

3:30 - 3:45 PM

### **Break**

3:45 - 5:15 PM

### **Nursing and Senior Leadership Panel - Confidently Delegate: Best Practices for Assisted Living RNs**

Speakers: Brenda Calbow, Pat Nixon, Gwen Wilburn, with Rose Saenz Moderating

Crown Palm & Banyan

3:45 - 4:45 PM

### **Senior Leadership Panel - Controlling Your Liability in a Litigious Environment**

Speaker: Ben Brewer, Chastiti Horne, John Kilanowicz, and Chris Mahen

Bamboo

5:00 - 7:00 PM

### **Board Welcome Reception: First Day Attendees, Speakers, Industry Partners, and the TALA Board of Directors Welcome**

The Kalahari Event Barn

## **Thursday April 3rd: Day 2 - Nursing, Dementia, and Leadership Sessions**

6:30 AM

### **Registration Opens**

Registration 4

6:30 - 8:15 AM

### **Breakfast**

Prefunction 7

8:00 - 9:30 AM

### **Welcome and Opening Keynote Address - Dare to Matter: The Unapologetic Drive to Matter More**

Speaker: Pete Smith

Kilimanjaro Suite 5

9:30 - 9:45 AM

### **Break**

9:45 - 11:15 AM

### **TALA's Public Policy Update**

Speakers: Carmen Tilton & Jamie Capelo

Kilimanjaro Suite 5

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11:15 - 11:30 AM

**Walk to Heroes' Award Ceremony and Luncheon**

11:30 AM - 1:15 PM

**Heroes' Award Ceremony and Luncheon**

*Kalahari Ballroom Salon E*

1:15 - 1:45 PM

**Break**

1:45 - 2:45 PM

**Dementia - Dementia: How to Catch a Thief?**

Speaker: Loree Tamayo

*Kilimanjaro Suites 1 & 2*

**Nursing - How to Implement an Effective Medication Management Program**

Speaker: Stephanie Berman

*Crown Palm & Banyan*

**Leadership - 10 Cybersecurity Questions Your Senior Living Company Should Be Able to Answer**

Speaker: Javier Young

*Kilimanjaro Suites 3 & 4*

2:45 - 3:45 PM

**Dementia - Elopement (PANIC) A Get Ahead Guide: Preparedness, Planning, and Prevention**

Speaker: Kim Doramus

*Kilimanjaro Suites 1 & 2*

**Nursing - How Artificial Intelligence Enables Passive Documentation to Reduce Adverse Events**

Speaker: Michael Wang

*Crown Palm & Banyan*

**Leadership - Innovating Workforce Solutions for the Future of Senior Living**

Speakers: Matt Strange and Heather Tussing

*Kilimanjaro Suites 3 & 4*

3:45 - 4:00 PM

**Break**

4:00 - 5:00 PM

**Nursing/Dementia - Graceful Departures: The 11th Hour Companionship Program**

Speaker: Hollie Glover

*Kilimanjaro Suite 5*

**Leadership - From Discovery to Decision: Purpose Aligned Sales Processes**

Speakers: Aaron Fish & Erin Thompson

*Kilimanjaro Suites 3 & 4*

5:00 - 7:00 PM

**Industry Expo Opening Reception**

*Kilimanjaro Suites 6 & 7-10*



### Friday April 4th: Day 3 - Leadership Sessions

6:15 - 7:15 AM

#### **Yoga with TALA**

Attendees and Exhibitors are Invited

6:45 - 7:45 AM

#### **Breakfast**

*Prefunction 7*

7:45 - 8:45 AM

#### **Risk & Reputation Management for Communities**

Speaker: Jeff McKissack

*Crown Palm & Banyan*

#### **An Operators' Journey to Value-Based Care: Improving Outcomes & Operational Metrics**

Speakers: Terese Corbin and Danyelle Homer

*Kilimanjaro Suites 1 & 2*

#### **The Future is Now: Emerging Technologies and the Staffing Evolution**

Speakers: Paul Jarvis, Linda Craun-Lugar, and Charles Turner

*Kilimanjaro Suites 3 & 4*

8:45 - 9:00 AM

#### **Break**

9:00 - 10:00 AM

#### **Know Your Audience Challenge: Breaking Down Barriers for Adult Children and Older Adults**

Speakers: Evan Friedkin & Craig Simons

*Crown Palm & Banyan*

#### **Workplace Violence and Protecting Healthcare Workers**

Speaker: Kevin Koronka

*Kilimanjaro Suites 1 & 2*

#### **Unlocking Tax Savings: The Power of Cost Segregation**

Speaker: Agatha Li

*Kilimanjaro Suites 3 & 4*

10:00 AM - 1:30 PM

#### **Industry Expo Open**

*Kilimanjaro Suites 6 & 7-10*

- 11:30 AM - Lunch for attendees and vendors
- 12:15 PM - Expo Vendor Pitch-Off Contest
- 12:45 PM - Raffle prize drawings from TALA and Expo Vendors

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10:00 - 11:00 AM

### **From Living Well to Staying Longer: The Revenue Magic of Great Experiences**

Speakers: Anthony Ormsbee-Hale and Austen Powell

Crown Palm & Banyan

### **Next-Gen Leaders: Train Hard, Celebrate Big**

Speaker: Jamisyn Endresen

Kilimanjaro Suites 1 & 2

### **Optimizing GUIDE (Guiding an Improved Dementia Experience) for Senior Living Operators and Investors**

Speaker: Chris Mahen and Ara Sayabalian

Kilimanjaro Suites 3 & 4

1:30 - 2:30 PM

### **Wellness on Every Budget: Building Engaging Physical, Mental, and Social Programs in Assisted Living**

Speaker: Angela Nichols

Kilimanjaro Suites 1 & 2

### **Rethink, Reframe, Lead: Breaking Free from Mind Traps to Unlock Your Leadership Potential**

Speaker: Jamie Cobb Tinsley

Kilimanjaro Suites 3 & 4

2:30 - 2:45 PM

### **Break**

2:45 - 3:45 PM

### **Collaborating with Your Regional Advisory Council For Emergency Preparedness**

Speaker: Fidel Calvillo

Kilimanjaro Suite 5

3:45 - 4:45 PM

### **Closing Keynote Address - Why Your 'Why' Isn't Working: Reclaiming Our Purpose in Senior Living**

Speaker: Anthony Ormsbee-Hale

Kilimanjaro Suite 5