

Schedule

2025 Texas Assisted Living Association Annual Conference & Industry Expo

**ASSISTED LIVING WILL
TAKE YOU PLACES**



Tuesday April 1st: Evening Registration

6:00 - 8:00 PM

Registration Open
Registration 4

Wednesday April 2nd: Day 1 - Nursing and Senior Leadership Sessions

7:00 AM

Registration Open
Registration 4

8:00 - 9:00 AM

Nursing - Rethink, Reframe, Lead: Breaking Free from Mind Traps to Unlock Your Leadership Potential
Speaker: Jamie Cobb Tinsley
Crown Palm & Banyan

9:00 - 10:00 AM

Nursing - Don't Let Me Down: Keeping Residents Upright to Reduce Fall Risks
Speaker: Erica Holman
Crown Palm & Banyan

10:00 - 10:15 AM

Break

10:15 - 11:15 AM

Nursing/Dementia - Behavioral Health Blueprint: Strategies for Successful In-House Management
Speaker: Jason Miller
Crown Palm & Banyan

11:15 AM - 12:15 PM

Nursing/Dementia - A Collaborative Approach to Dining Well With Dementia
Speakers: Laurie Walther & Emily Briggs
Crown Palm & Banyan

12:15 - 1:30 PM

Lunch on Your Own

1:30 - 2:30 PM

Nursing/Dementia - Restoring the Rhythm: Leveraging Circadian Rhythms in Dementia Care
Speaker: Justina Pilkonis
Crown Palm & Banyan

Senior Leadership - Tech-Driven Financial Leadership: Enhancing Profitability and Sustainability in Senior Living
Speaker: Lexi Zager
Bamboo

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2:30 - 3:30 PM

Nursing - Pills! Pills! Pills! The Perils of Polypharmacy

Speaker: Scott Blaszczyk

Crown Palm & Banyan

Senior Leadership Panel - Reaching the Profitability Milestone: Successful Strategies for Turning Around a New Acquisition in the First 90 Days

Speakers: Julie Podewitz, Heather Tussing, Jessi Weldon, and Amanda Daughters

Bamboo

3:30 - 3:45 PM

Break

3:45 - 5:15 PM

Nursing Panel - Confidently Delegate: Best Practices for Assisted Living RNs

Speaker: Brenda Calbow, Pat Nixon, Gwen Wilburn, with Rose Saenz Moderating

Crown Palm & Banyan

3:45 - 4:45 PM

Senior Leadership Panel - Controlling Your Liability in a Litigious Environment

Speaker: Ben Brewer, Chastiti Horne, John Kilanowicz, and Chris Mahen

Bamboo

5:30 - 7:00 PM

Board Reception: First Day Attendees, Speakers, Industry Partners, and the TALA Board of Directors Welcome

The Kalahari Event Barn

Thursday April 3rd: Day 2 - Nursing, Dementia, and Leadership Sessions

6:30 AM

Registration Open

Registration 4

8:00 - 9:30 AM

Welcome and Opening Keynote Address - Dare to Matter: The Unapologetic Drive to Matter More

Speaker: Pete Smith

Kilimanjaro Suite 5

9:30 - 9:45 AM

Break

9:45 - 11:15 AM

TALA's Public Policy Update

Speakers: Carmen Tilton & Jamie Capelo

Kilimanjaro Suite 5

11:15 - 11:30 AM

Walk to Heroes' Award Ceremony and Luncheon



11:30 AM - 1:15 PM

Heroes' Award Ceremony and Luncheon

Kalahari Ballroom Salon E

1:15 - 1:45 PM

Break

1:45 - 2:45 PM

Dementia - Dementia: How to Catch a Thief?

Speaker: Loree Tamayo

Kilimanjaro Suites 1 & 2

Nursing - How to Implement an Effective Medication Management Program

Speaker: Stephanie Berman

Crown Palm & Banyan

Leadership - 10 Cybersecurity Questions Your Senior Living Company Should Be Able to Answer

Speaker: Javier Young

Kilimanjaro Suites 3 & 4

2:45 - 3:45 PM

Dementia - Elopement (PANIC) A Get Ahead Guide: Preparedness, Planning, and Prevention

Speaker: Kim Doramus

Kilimanjaro Suites 1 & 2

Nursing - How Artificial Intelligence Enables Passive Documentation to Reduce Adverse Events

Speaker: Michael Wang

Crown Palm & Banyan

Leadership - Innovating Workforce Solutions for the Future of Senior Living

Speaker: Matt Strange and Heather Tussing

Kilimanjaro Suites 3 & 4

3:45 - 4:00 PM

Break

4:00 - 5:00 PM

Nursing/Dementia - Graceful Departures: The 11th Hour Companionship Program

Speaker: Hollie Glover

Kilimanjaro Suite 5

Leadership - From Discovery to Decision: Purpose Aligned Sales Processes

Speakers: Aaron Fish & Erin Thompson

Kilimanjaro Suites 3 & 4

5:00 - 7:00 PM

Industry Expo Opening Reception

Kilimanjaro Suites 6 & 7-10

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Friday April 4th: Day 3 - Leadership Sessions

6:15 - 7:15 AM

Yoga with TALA

Attendees and Exhibitors are Invited

7:45 - 8:45 AM

Risk & Reputation Management for Communities

Speaker: Jeff McKissack

Crown Palm & Banyan

An Operators' Journey to Value-Based Care: Improving Outcomes & Operational Metrics

Speaker: Terese Corbin and Danyelle Homer

Kilimanjaro Suites 1 & 2

The Future is Now: Emerging Technologies and the Staffing Evolution

Speaker: Paul Jarvis, Linda Craun-Lugar, and Charles Turner

Kilimanjaro Suites 3 & 4

8:45 - 9:00 AM

Break

9:00 - 10:00 AM

Know Your Audience Challenge: Breaking Down Barriers for Adult Children and Older Adults

Speakers: Evan Friedkin & Craig Simons

Crown Palm & Banyan

Workplace Violence and Protecting Healthcare Workers

Speaker: Kevin Koronka

Kilimanjaro Suites 1 & 2

Unlocking Tax Savings: The Power of Cost Segregation

Speaker: Agatha Li

Kilimanjaro Suites 3 & 4

10:00 - 11:00 AM

From Living Well to Staying Longer: The Revenue Magic of Great Experiences

Speakers: Anthony Ormsbee-Hale and Austen Powell

Crown Palm & Banyan

Next-Gen Leaders: Train Hard, Celebrate Big

Speaker: Jamisyn Endresen

Kilimanjaro Suites 1 & 2

Optimizing GUIDE (Guiding an Improved Dementia Experience) for Senior Living Operators and Investors

Speaker: Chris Mahen and Ara Sayabalian

Kilimanjaro Suites 3 & 4



10:00 AM - 1:30 PM

Industry Expo Open

Kilimanjaro Suites 6 & 7-10

- 11:30 AM - Lunch for attendees and vendors
- 12:15 PM - Expo Vendor Pitch-Off Contest
- 12:45 PM - Raffle prize drawings from TALA and Expo Vendors

1:30 - 2:30 PM

Wellness on Every Budget: Building Engaging Physical, Mental, and Social Programs in Assisted Living

Speaker: Angela Nichols

Kilimanjaro Suites 1 & 2

Rethink, Reframe, Lead: Breaking Free from Mind Traps to Unlock Your Leadership Potential

Speaker: Jamie Cobb Tinsley

Kilimanjaro Suites 3 & 4

2:30 - 2:45 PM

Break

2:45 - 3:45 PM

Collaborating with Your Regional Advisory Council For Emergency Preparedness

Speaker: Fidel Calvillo

Kilimanjaro Suite 5

3:45 - 4:45 PM

Closing Keynote Address - Why Your 'Why' Isn't Working: Reclaiming Our Purpose in Senior Living

Speaker: Anthony Ormsbee-Hale

Kilimanjaro Suite 5