



ASSISTED LIVING WILL TAKE YOU PLACES



Sponsorship and Exhibitor Information



2025 ANNUAL TALA CONFERENCE AND INDUSTRY EXPO • APRIL 2-4, 2025

KALAHARI RESORT AND CONVENTION, ROUND ROCK, TX



Sponsorships

Voyage - \$10,500- Expo Booth Included

- ★ Board Reception: PointClickCare
- ★ TALA Hospitality Suite: Frontier Management
- ★ Industry Expo Opening Reception: QIC Pharmacy
- ★ HEROES Banquet Lunch: Civitas Senior Living

Excursion - \$6,500

- ★ Opening Keynote Speaker: The Bridge Group Construction
- ★ Closing Keynote Speaker: Legend Senior Living
- Board Reception Band
- Industry Expo Luncheon

Expedition - \$4,500

- Day 2 Breakfast
- ★ Registration Website: Select Rehabilitation
- Nursing Track Sponsor
- Senior Leadership Track Sponsor

Tour- \$2,500

- Pitch Off
- Social Corner
- ★ Registration Bags: Guardian Pharmacy
- ★ Branded Attendee Gifts: Anchorage Hospice
- Day 1 Breakfast

Quest- \$9,500- Expo Booth Included

- Wellness/Self-Care Suite
- Escalator Clings
- ★ HEROES Walk of Fame: Brookdale Senior Living

Trek - \$5,500

- ★ Yoga with TALA: Five Star Senior Living
- ★ Decision Maker's Breakfast: Select Rehabilitation
- Dementia Track
- ★ Leadership Track: Infinity Pharmacy Solutions
- Daily Schedule LED Sign

Jaunt - \$3,500

- ★ Audio/Visual: The Aspenwood Company
- ★ Conference Mobile App: Mustang Creek Estates
- Branded Journal
- ★ Lanyards/Name Badges: Leavitt Risk Services
- ★ Day 3 Breakfast: Atria Senior Living

Outing - \$1,500

- Charging Station
- Photobooth
- ★ Wednesday Coffee Station: Halcyon Home
- ★ Thursday Coffee Station: Engagement Through Education
- ★ Friday Coffee Station: Perfect Pest Control
- ★ Reception Yard Games: Legacy Healthcare Services
- Speaker Gifts

ALL SPONSORSHIP OPPORTUNITIES INCLUDE NAME/LOGO ON CONFERENCE MATERIALS, THE TALA WEBSITE, CONFERENCE MOBILE APP, AND SOCIAL MEDIA PROMOTION.

★ = Sponsorship Sold



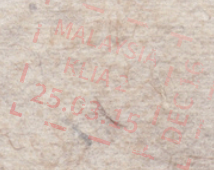
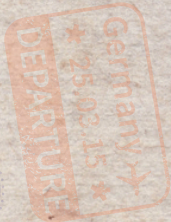
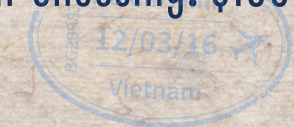
Exhibitor Pricing

 <p>Non-Member</p>	<p>TALA Sustaining Member 50% Discount</p>	<p>TALA Supporting Member 20% Discount</p>
<p>\$1600</p>	<p>\$800</p>	<p>\$1,280</p>

Registration for an 8 x 10 Booth Includes Two Staff Badges

Available Add-On's:

- Additional Booth Staff Badge: \$80 per badge
- 4-Session Exhibitor Pass to attend 4 Sessions of Your Choosing: \$100



TALA

Assisted Living's Voice in Texas

Exhibitor Details

TALA INUSTRY PARTNER BENEFITS

- Sustaining Members receive 50% off booth registration.
- Supporting Members receive 20% off booth registration.
- Registration will open early February with a tiered roll-out: Sustaining members will have the first opportunity to reserve a booth, then Supporting members, then non-member returning exhibitors.
- We cannot guarantee booth availability for any class of member or for nonmembers.

INDUSTRY EXPO SCHEDULE

- Exhibitor Set Up: April 3rd 1:00 PM - 5:00 PM
- Industry Expo Opening Reception: April 3rd 5:00 - 7:00 PM
- Industry Expo Day 2: April 4th 10:30 AM - 1:30 PM

TERMS AND CONDITIONS

- Exhibitors may not pack/deconstruct their booths before 1:30 PM on April 4th.
- There must be at least one booth staff present during all Industry Expo open hours.
- Failure to abide may result in an inability to participate in future TALA events.
- Photography, audio, and video recordings will be occurring at the TALA Conference. By attending you consent for TALA to use your voice and image in any archival or promotional recording, photograph, or streaming activity without any compensation or credit.
- Exhibitors release TALA, its vendors and employees, and all persons involved from any liability connected with the taking, recording, digitizing, or publication of interviews, photographs, video and/or sound recordings.



Thank You for Supporting #tala2025

