

INDUSTRY PARTNER MEMBERSHIP APPLICATION

Industry Partner Membership is appropriate for any company, partnership or individual who provides services to the assisted living industry but does not own, operate, develop, or manage an assisted living community.

IP membership is ideal for those seeking to:

- Market products and services to assisted living providers
- Gain exposure and recognition as a company committed to assisted living
- Keep informed on industry needs
- Maximize visibility through trade shows, advertising and sponsorships

TALA Industry Partners will experience visibility and networking opportunities that provide access to decision-makers and business leaders.

Usage of the TALA logo without the expressed permission of the Texas Assisted Living Association (TALA) is strictly prohibited. Industry Partners may use the provided logo specifically designated for TALA Members.

By attending TALA hosted events, you acknowledge and agree that your likeness may be included in photos and videos of the event and used by TALA for social media promotions. If you do not agree to this usage, please notify TALA staff or do not attend the event.

| MEMBERSHIP BENEFITS: | Supporting Industry Partner \$900 | Sustaining Industry Partner \$1400 |
|--|--|---|
| Listing in TALA directory & TALA website with link to company website | ✓ | ✓ |
| TALA mailings & alerts | ✓ | ✓ |
| Welcome in the TALAView (monthly-bimonthly newsletter) | ✓ | ✓ |
| Electronic copy of Assisted Living Directory | ✓ | ✓ |
| Member discount on education programs | ✓ | ✓ |
| Invitation to TALACONnect networking receptions- Including one at TALA Annual Conference | ✓ | ✓ |
| Discount on tradeshow booth *IP Membership does not guarantee a booth | 20% | 50% |
| Priority to secure a booth at the TALA Annual Conference | | ✓ |
| Pitch an education webinar (TALA selects 10-12 per year) | | ✓ |
| Logo on TALA website | | ✓ |
| Ad in TALA Membership Directory | | ✓ |
| Ad in TALA Newsletter & on Website Carousel | | ✓ |
| Visibility on conference App | | ✓ |
| Invitation to breakfast with TALA Board of Directors at annual conference | | ✓ |

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REGISTRATION INFORMATION

Level of Membership: Supporting (\$900) Sustaining (\$1,400)

Company Name: _____

Main Membership Contact: _____

Title: _____

Phone Number: _____

Email: _____

Company Name: _____

Company Website: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Company Social Media Handles

LinkedIn: _____

Facebook: _____

Instagram: _____

Twitter: _____

Company Logo: Please submit a JPEG or PNG file of your company logo.

Industry Category (Pharmacy, Marketing, Restoration, etc.): _____

Company Description: _____

BILLING INFORMATION

Billing Contact (if different from above):

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Payment Method: Check (Made payable to Texas Assisted Living Association)

Credit Card: Authorized Amount _____

Card number: _____

Expiration Date: _____ Security Code: _____ Name on Card: _____

Card Holder's Signature: _____ Date: _____

Submit application and dues payment to:

Texas Assisted Living Association· 3600 Bee Caves Rd, Suite 102 Austin, TX 78746

mccarley.strange@tala.org· 512-653-6604

THANK YOU

*TALA Membership Dues are paid annually

*TALA reserves the right to refuse membership to any applicant.