

## INDIVIDUAL MEMBERSHIP APPLICATION

Individual Membership is appropriate for those employed at an Assisted Living community that is not a TALA member. Dues are \$125 per calendar year.

**BENEFITS:** TALA is your resource for Advocacy, Education, Workforce Development, and more. TALA membership provides insight - and encourages your input - into important topics, resources, events, and tools that make the day-to-day easier for AL professionals. TALA allows you the opportunity to direct efforts on regulatory changes, provide input on continuing education and conference topics, and elevating professionalism in the industry. TALA also provides timely alerts and communications - from the TALAView newsletter to TALAHour webinars to TALALens article and more - on what's happening in Texas Assisted Living. TALA creates forums for you to engage with your peers.

**JOIN US:** By joining TALA, you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership let's people know that your company is dedicated to professionally operated assisted living communities and quality care for seniors.

### **Individual Membership Benefits**

#### **Public Policy**

TALA gives Assisted Living communities the ability to have their interests represented before those who influence how AL communities operate in Texas.

- Actively works to ensure that the regulatory framework in Texas is consistent and fair.
- Monitors and influences all legislation impacting assisted living communities.
- Clarifies regulatory interpretation.
- Monthly Under the Dome column.
- Webinars and communications on key changes to regulations.
- Highlights member communities through legislative visits, social media and presentations.

#### **Education**

TALA's educational offerings are dedicated to raising the bar of operational quality in the industry as well as promoting best practices and knowledge that will enhance the care and well-being of residents.

- Annual conference where executive directors and nurses can obtain required continuing education hours (CEUs).
- Continuing education hours through webinars and in-person events.
- Dementia specific education.
- HHSC authorized provider of AL Manager's Classes required of all new Texas AL Manager's.
- Members receive a discounted rate for all classes and events.
- TALATalks podcast and monthly educational webinars.

#### Workforce

Through its workforce development initiatives, TALA identifies labor challenges and develops tools to train and support AL staff and enhance professionalism in the industry.

- TALA surveys and gathers information on different facets of the workforce to better provide resources and tools to achieve workforce goals.
- Workforce Development Roundtable events featuring industry experts to brainstorm collaborative solutions.
- Career Portal aggregating provider member job listings.
- Operation Serving Seniors, a program to connect those in the military with careers in senior living.

#### **Individual Member Benefits Include the Following Education Discounts:**

Texas Regulations Class – 8 hours - \$140 members (\$225 non-members) Administrator's Overview Class -16 hours - \$260 members (\$325 non-members) Full 24-Hour Class - \$400 members (\$550 non-members)



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# REGISTRATION INFORMATION Name: Company: Company Website: Address: City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Email: **BILLING INFORMATION** Billing Contact (if different from above) Name: Company: \_\_\_\_\_ Title: Address: City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_ Phone Number: \_\_\_\_\_ Email: Payment Method: Check (Made payable to Texas Assisted Living Association) Credit Card: Authorized Amount Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_ Name on Card: \_\_\_\_

#### Submit application and dues payment to:

Date:

Texas Assisted Living Association 3600 Bee Caves Rd, Suite 102 Austin, TX 78746 mccarley.strange@tala.org 512-653-6604

**THANK YOU** 

Card Holder's Signature: