

PROSPECTIVE and PROSPECTIVE PLUS MEMBERSHIP

Prospective and Prospective Plus Membership are appropriate for Assisted Living communities that are not yet licensed, are under development, or are in the planning stages. Once the community is opened, licensed, and operating, then Prospective Members can switch to Provider Membership.

BENEFITS: TALA is your resource for Advocacy, Education, Workforce Development, and more. TALA membership provides insight - and encourages your input - into important topics, resources, events, and tools that make the day-to-day easier for AL professionals. TALA allows you the opportunity to direct efforts on regulatory changes, provide input on continuing education and conference topics, and elevating professionalism in the industry. TALA also provides timely alerts and communications - from the TALAView newsletter to TALAHour webinars to TALALens article and more - on what's happening in Texas Assisted Living. TALA creates forums for you to engage with your peers.

JOIN US: By joining TALA, you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership let's people know that your company is dedicated to professionally operated assisted living communities and quality care for seniors.

PROSPECTIVE (\$300 Annually) AND PROSPECTIVE PLUS (\$600 Annually) MEMBERSHIP BENEFITS:

Public Policy

TALA gives Assisted Living communities the ability to have their interests represented before those who influence how AL communities operate in Texas.

- Actively works to ensure that the regulatory framework in Texas is consistent and fair.
- Monitors and influences all legislation impacting assisted living communities.
- Clarifies regulatory interpretation.
- Monthly Under the Dome column.
- Webinars and communications on key changes to regulations.
- Highlights member communities through legislative visits, social media and presentations.

Education

TALA's educational offerings are dedicated to raising the bar of operational quality in the industry as well as promoting best practices and knowledge that will enhance the care and well-being of residents.

- Annual conference where executive directors and nurses can obtain required continuing education hours (CEUs).
- Continuing education hours through webinars and in-person events.
- Dementia specific education.
- HHSC authorized provider of AL Manager's Classes required of all new Texas AL Manager's.
- Members receive a discounted rate for all classes and events.
- TALATalks podcast and monthly educational webinars.

Workforce

Through its workforce development initiatives, TALA identifies labor challenges and develops tools to train and support AL staff and enhance professionalism in the industry.

- TALA surveys and gathers information on different facets of the workforce to better provide resources and tools to achieve workforce goals.
- Workforce Development Roundtable events featuring industry experts to brainstorm collaborative solutions.
- Career Portal aggregating provider member job listings.
- Operation Serving Seniors, a program to connect those in the military with careers in senior living.

PROSPECTIVE PLUS MEMBERSHIP BENEFITS:

With Prospective Plus Membership, you will have the original benefits stated above as well as access to Ruth, TALA's AI regulatory assistant, and inclusion on the TALA Career Portal.

Ruth (AI Regulatory Assistant)

Ruth is a custom AI Mascot developed by WiseOx for TALA to help its members navigate the complexities of Texas assisted living regulations. Ruth provides access to a comprehensive database of statutes, regulations, provider letters, technical memos, FAQ documents, AG opinions, and TALA memos.

Inclusion on TALA Career Portal

The TALA Career Portal allows job seekers to search for a career in senior living by job title, city, zip code or MOS (Military Occupational Specialty code). The portal is auto-populated by career pages of TALA's members.

MEMBERSHIP APPLICATION

REGISTRATION INFORMATION

Level of Membership: Prospective (\$300) Prospective Plus (\$600)

Name: _____

Company: _____

Company Website: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

BILLING INFORMATION

Billing Contact (if different from above):

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Payment Method: Check (Made payable to Texas Assisted Living Association)

Credit Card: Authorized Amount _____

Card number: _____

Expiration Date: _____ Security Code: _____ Name on Card: _____

Card Holder's Signature: _____ Date: _____

Submit application and dues payment to:
Texas Assisted Living Association· 3600 Bee Caves Rd, Suite 102 Austin, TX 78746
mccarley.strange@tala.org· 512-653-6604

THANK YOU