

# TALA 2024 Conference & Industry Expo

## Sponsorship Information

APRIL  
2ND - 4TH



WALTZ ACROSS TEXAS  
WITH ASSISTED LIVING

HYATT REGENCY

HILL COUNTRY RESORT & SPA

SAN ANTONIO, TX







# Sponsorships



## Headliner - \$10,500

- ★ Board Reception
- ★ TALA Hospitality Suite
- ★ Industry Expo Opening Reception
- ★ HEROES Banquet Lunch

\*Includes One Exhibit Booth

## Side Stage - \$6,500

- ★ Opening Keynote Speaker
- ★ Closing Keynote Speaker

Opening Reception Band

Industry Expo Luncheon

## Acoustic Set - \$3,500

Audio/Visual

- ★ Outside Bar
- ★ Nursing Track
- ★ Conference Mobile App
- ★ Branded Memo Book
- ★ Lanyards/Name Badges
- ★ Day 3 Breakfast

Photo-Booth

All sponsorships include name/logo on conference materials, mobile app, and social media promotion. Many include additional perks such as individual signage, opportunity to address attendees, and special branding.

★ = Sponsorship Sold

## Main Stage - \$9,500

- ★ Wellness/Self-care Suite
  - ★ LED Signage
  - ★ HEROES Walk of Fame
- \*Includes One Exhibit Booth

## Encore - \$5,500

- ★ Yoga with TALA
- ★ Decision Maker's Breakfast
- ★ Leadership Intensive
- Dementia Track
- ★ Leadership Track
- Charging Station
- Day 2 Breakfast

## Debut- \$2,500

- ★ Pitch Off
- ★ Thumb Drives
- ★ Registration Bags
- Branded Attendee Gifts
- Day 1 Breakfast
- Reception Yard Games

## Opening Act - \$1,500

- Tuesday Break
- ★ Tuesday Coffee Station
- ★ Wednesday Coffee Station
- ★ Thursday Coffee Station