

PROSPECTIVE MEMBERSHIP

Prospective Membership is appropriate for Assisted Living Communities that are not yet licensed, are under development, or are in the planning stages. Once the community is opened, licensed, and operating Prospective Members can transition to a Provider Member.

WHO WE ARE: TALA is the leading association representing the assisted living industry in Texas. TALA serves executives and staff of companies that operate professionally managed communities for seniors. Together with TALA's Industry Partners, TALA's membership is the landscape of assisted living in Texas.

MISSION: TALA is committed to enriching the lives of Texas seniors, developing those who care for them, and being a voice for both.

BENEFITS: TALA is your resource for Advocacy, Education, Industry Communication and Resources. Membership in TALA provides your company with insight and input into important issues facing the industry, like emergency preparedness, workforce development and care standards. It allows you the opportunity to direct efforts on regulatory changes, provide input on continuing education and conference topics, and shape the image of assisted living in Texas.

JOIN US: By joining TALA you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership let's people know that your company is dedicated to professionally operated assisted living communities and quality care for seniors.

MEMBERSHIP BENEFITS:

Public Policy

TALA gives assisted living communities the ability to have your interests represented before those who influence how ALs operate in Texas: Governor Abbott, the Texas Legislature and the Health and Human Services Commission.

- Actively works to ensure that the regulatory framework in Texas is consistent and fair.
- Monitors and influences all legislation impacting assisted living communities.
- Clarifies regulatory interpretation.
- Monthly *Under the Dome* column.
- Webinars and communications on key changes to regulations.
- Highlights member communities through legislative visits, social media and presentations.

Education & Conferences

TALA's educational and networking opportunities are dedicated to raising the bar within the AL industry as well as promoting best practices and knowledge that will enhance care for residents.

- Annual conference where executive directors and nurses can obtain required continuing education hours.
- Continuing education hours through webinars and in-person events.
- Dementia specific education.
- HHSC authorized provider of AL Manager's Classes required of all new Texas AL Manager's.
- Members receive a discounted rate for all classes and events.

Industry Communications:

TALA provides timely alerts and communications.

- TALAView newsletter / TALALens blog / TALAHour webinars
- Tailored presentations
- Networking events with Industry Partners and your peers.
- Focus on workforce issues and promotion of the Assisted Living industry.



MEMBERSHIP APPLICATION



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Prospective Membership Dues : \$300.00 / year

REGISTRATION INFORMATION

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

BILLING INFORMATION

Billing Contact (if different from above): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Payment Method: **Check**
(made payable to *Texas Assisted Living Association*) **Credit Card**
Authorized amount: _____

Card number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Card Holder's Signature: _____ Date: _____

Submit application and dues payment to:

Texas Assisted Living Association • 4505 Spicewood Springs Rd., Suite 350 • Austin, TX 78759

mccarley.strange@tala.org • 512-653-6604

THANK YOU

www.tala.org