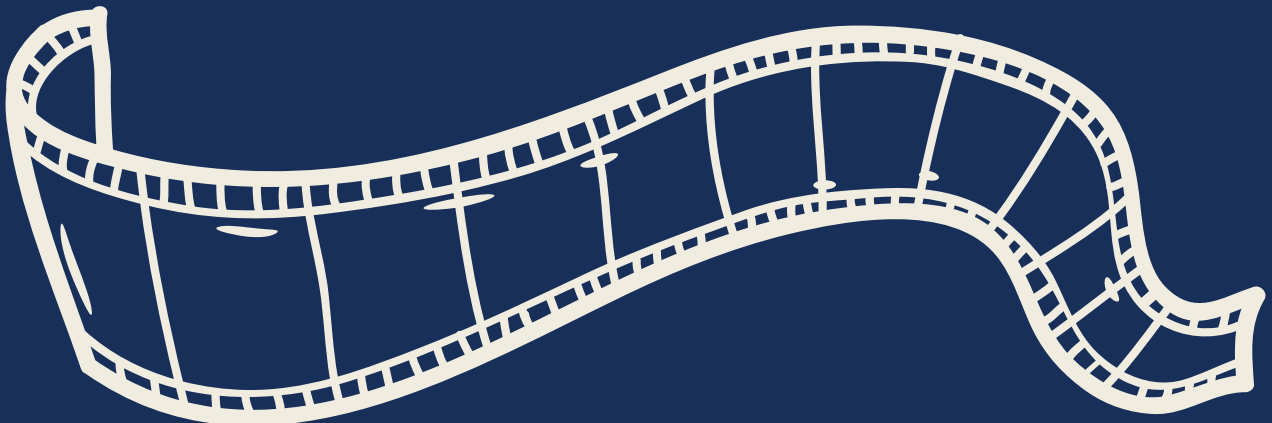


**SPONSORSHIP & EXHIBIT
INFORMATION**

2023 TALA
ANNUAL CONFERENCE & TRADE SHOW
APRIL 5 - 7 KALAHARI RESORT ROUND ROCK, TX

LIGHTS, CAMERA, ASSISTED LIVING



SPONSORSHIPS

- Marquee - \$10,500

Board Reception
TALA Hospitality Suite in Tradeshow
Tradeshow Opening Reception
HEROES Banquet Lunch
Includes One Exhibit Booth/
Admission for two

- Silver Screen - \$9,500

Walk of Fame
Wellness/Self-care Suite
Escalator Clings
Includes One Exhibit Booth/
Admission for two

- BlockBuster - \$6,500

Opening Keynote Speaker
Closing Keynote Speaker
Tradeshow Luncheon
Day 2 Breakfast

- Premiere - \$5,500

5K Fun Run
TALA Stars Tour
Decision Maker's
Breakfast
Dementia Track
Leadership Track
Nursing Track
Day 3 Breakfast

- Leading - \$3,500

Audio/Visual
Conference Mobile App
Portfolios
Lanyards/Name Badges
Photo-booth

- Supporting - \$2,500

Pitch Off
Thumb Drives
Registration Bags
Giveaways

- Indie- \$1,500

Tuesday Breaks
Tuesday Coffee Station
Wednesday Coffee Station
Thursday Coffee Station

BOOTH INFORMATION

Booth Includes: 3' drape, two chairs, company identification sign, trash can, 6' skirted table, listing in Conference App, list of pre-registrants, list of conference attendees, two tickets to lunch in exhibit hall, two tickets to the opening reception, social media promotion, listing in the TALA Newsletter

	8 x 10	10 x 16
Non-Member	\$1400	\$1900
Sustaining Member	\$700	\$950
Supporting-Member	\$1120	\$1520

*Booth comes with 2 badges; additional badges are
\$75/each

SPONSORSHIP COMMITMENT FORM

April 5th - 7th | Kalahari Resort in Round Rock, TX

Complete the form and email to: alex.yndo@tala.org or mail to TALA Office
Texas Assisted Living Association 4505 Spicewood Springs Rd. Suite 350
Austin, TX 78759

Sponsorships

Marquee - \$10,500

- ☒ Board Reception - **QIC Pharmacy**
- ☒ TALA Hospitality Suite in Tradeshow - **Civitas Senior Living**
- ☒ Tradeshow Opening Reception - **Frontier Management**
- ☒ HEROES Banquet Lunch - **Brookdale Senior Living**
- ★ Includes One exhibit booth/Admission for two

Silver Screen - \$9,500

- ☒ Walk of Fame - **Richie's Specialty Pharmacy**
- ☒ Wellness/ Self-care Suite - **CMPD Licensing**
- ☒ Escalator Clings - **KARE**
- ★ Includes One exhibit booth/Admission for two

BlockBuster - \$6,500

- ☒ Opening Keynote Speaker - **The Bridge Group Construction**
- ☒ Closing Keynote Speaker - **Legend Senior Living**
- ☐ Tradeshow Luncheon
- ☐ Day 2 Breakfast

Premiere - \$5,500

- ☒ Yoga with TALA - **5 Star Senior Living**
- ☐ TALA Stars Tour
- ☐ Decision Maker's Breakfast
- ☐ Dementia Track
- ☒ Leadership Track - **Infinity Pharmacy**
- ☐ Nursing Track
- ☒ Photo-booth - **FleetNurse**

Leading - \$3,500

- ☒ Audio/Visual - **Husch Blackwell**
- ☒ Conference Mobile App - **Mustang Creek Estates**
- ☒ Portfolios - **CoBridge Workforce Solutions**
- ☒ Lanyards/Name Badges - **Leavitt Risk Services**
- ☒ Day 3 Breakfast - **Atria Senior Living**
- ☐ Stars Among Us

Supporting - \$2,500

- ☐ Pitch Off
- ☒ Thumb Drives - **Brown & Fortunato Law Firm**
- ☒ Registration Bags - **Guardian Pharmacy**
- ☒ Giveaways - **The Aspenwood Company**

Indie - \$1,500

- ☐ Wednesday Break
- ☐ Wednesday Coffee Station
- ☒ Thursday Coffee Station - **Engagement Through Education**
- ☒ Friday Coffee Station - **k.p.d. Insurance an IMA Company**

All sponsorships include name and logo on conference materials and social media promotion.

Many sponsorships also include unique visual promotion.

Questions? Please contact diana.martinez@tala.org