

INDUSTRY PARTNER MEMBERSHIP



Industry Partner Membership is appropriate for a company, partnership or individual who provides services to the assisted living industry, but does not own, operate or manage an assisted living community.

IP membership is ideal for those seeking to:

- Market products and services to assisted living providers
- Gain exposure and recognition as a company committed to assisted living
- Keep informed on industry needs
- Maximize visibility through trade shows, advertising and sponsorships

TALA Industry Partners will experience visibility and networking opportunities that provide access to decision makers and business leaders.

Usage of the TALA logo without the expressed permission of the Texas Assisted Living Association (TALA) is strictly prohibited. Industry Partners may use the provided logo specifically designated for TALA Members.

By attending TALA hosted events, you acknowledge and agree that your likeness may be included in photos and videos of the event and used by TALA for social media promotions. If you do not agree to this usage, please notify TALA staff or do not attend the event.

MEMBERSHIP BENEFITS:	Supporting Industry Partner \$800	Sustaining Industry Partner \$1300
Listing in TALA directory & TALA website with link to company website	✓	✓
TALA mailings & alerts	✓	✓
Welcome in the TALAView (monthly-bimonthly newsletter)	✓	✓
Electronic copy of Assisted Living Directory	✓	✓
Member discount on education programs	✓	✓
Invitation to TALACONnect networking receptions	✓	✓
Discount on tradeshow booth *IP Membership does not guarantee a booth	20%	50%
Invitation to Virtual TALASocialHour	✓	✓
Visibility on social media	✓	✓
Opportunity to host education event (TALA determines if topic is appropriate)		✓
Logo on TALA website		✓
Ad in TALA Membership Directory		✓
Two ads in the TALAView newsletter		✓
Visibility on conference App		✓
Invitation to TALACONnect networking event at annual conference		✓

*TALA Membership Dues are paid annually

*TALA reserves the right to refuse membership to any applicant.

MEMBERSHIP APPLICATION

INDUSTRY PARTNER

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REGISTRATION INFORMATION

Level of Membership: Supporting (\$800) Sustaining (\$1300)

Company Name: _____

Main Membership Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Website: _____

Industry Category (Pharmacy, Marketing, Restoration, etc) : _____

Company Description: _____

BILLING INFORMATION

Billing Contact (if different from above): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email: _____

Payment Method: Check (made payable to *Texas Assisted Living Association*) Credit Card Authorized amount: _____

Card number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Card Holder's Signature: _____ Date: _____

Submit application and dues payment to:

Texas Assisted Living Association • 4505 Spicewood Springs Rd., Suite 350 • Austin, TX 78759
naomi.ball@tala.org • 512-653-6604

THANK YOU

www.tala.org