

# INDUSTRY PARTNER MEMBERSHIP

Industry Partner Membership is appropriate for a company, partnership or individual who provides services to the assisted living industry, but does not own, operate or manage an assisted living community.

IP membership is ideal for those seeking to:

- Market products and services to assisted living providers
- Gain exposure and recognition as a company committed to assisted living
- Keep informed on industry needs
- Maximize visibility through trade shows, advertising and sponsorships

TALA Industry Partners will experience visibility and networking opportunities that provide access to decision makers and business leaders.

Usage of the TALA logo without the expressed permission of the Texas Assisted Living Association (TALA) is strictly prohibited. Industry Partners may use the provided logo specifically designated for TALA Members.

By attending TALA hosted events, you acknowledge and agree that your likeness may be included in photos and videos of the event and used by TALA for social media promotions. If you do not agree to this usage, please notify TALA staff or do not attend the event.

<b>MEMBERSHIP BENEFITS:</b>	<b>Supporting Industry Partner \$800</b>	<b>Sustaining Industry Partner \$1300</b>
Listing in TALA directory & TALA website with link to company website	✓	✓
TALA mailings & alerts	✓	✓
Welcome in the TALAView (monthly-bimonthly newsletter)	✓	✓
Electronic copy of Assisted Living Directory	✓	✓
Member discount on education programs	✓	✓
Invitation to TALACONnect networking receptions	✓	✓
Discount on tradeshow booth *IP Membership does not guarantee a booth	<b>20%</b>	<b>50%</b>
Invitation to Virtual TALASocialHour	✓	✓
Visibility on social media	✓	✓
Opportunity to host education event (TALA determines if topic is appropriate)		✓
Logo on TALA website		✓
Ad in TALA Membership Directory		✓
Two ads in the TALAView newsletter		✓
Visibility on conference App		✓
Invitation to TALACONnect networking event at annual conference		✓

\*TALA Membership Dues are paid annually

\*TALA reserves the right to refuse membership to any applicant.

# MEMBERSHIP APPLICATION

## INDUSTRY PARTNER

Industry Partner Membership is appropriate for a company, partnership or individual who provides services to the assisted living industry, but does not own, operate or manage an assisted living community.

### REGISTRATION INFORMATION

Level of Membership:  Supporting (\$800)  Sustaining (\$1300)

Company Name: \_\_\_\_\_

Main Membership Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Industry Category (Pharmacy, Marketing, Restoration, etc) : \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

### BILLING INFORMATION

Billing Contact (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method:  Check (made payable to *Texas Assisted Living Association*)  Credit Card Authorized amount: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit application and dues payment to:**

Texas Assisted Living Association • 4505 Spicewood Springs Rd., Suite 350 • Austin, TX 78759  
[naomi.ball@tala.org](mailto:naomi.ball@tala.org) • 512-653-6604

THANK YOU

[www.tala.org](http://www.tala.org)