



Industry Partner Membership

Industry Partner Membership is appropriate for any company, partnership or individual who provides services to the assisted living industry, but does not own, operate or manage an assisted living community.

IP membership is ideal for those seeking to:

- Market products and services to assisted living providers
- Gain exposure and recognition as a company committed to assisted living
- Keep informed on industry needs
- Maximize visibility through trade shows, advertising and sponsorships

TALA Industry Partners will experience visibility, networking and promotional opportunities and access to decision makers and business leaders.

**TALA Membership Dues are paid annually*

Member Benefit	Supporting Partner \$700	Sustaining Partner \$1,200
Listing in TALA directory & on TALA website with link to your company website		
All TALA mailings & alerts		
Welcome on TALA Eblast		
Assisted Living Directory	Sent electronically 1 time	Sent electronically 2 times
Member discount on education programs		
Opportunity to host education event (TALA determines if topic is appropriate)		
Discount on trade show booth	20%	50%
Invitation to Decision Makers' Receptions / IP Social Hours		
Promotion on social media		
Invitation to board luncheon and board meeting (Rotation basis and not annually)		
Logo on TALA website		
Ad in TALA Membership Directory		
Two ads in TALA Eblast		
Visibility on conference App		
Invitation to board luncheon at annual conference		

Date: _____



Industry Partner Membership Application

Membership Level:



Supporting \$700



Sustaining \$1,200

Company:

Main Membership Contact:

Title:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Website:

Please provide a brief description of your company:



Industry Partner Membership Application*

Total Amount to be Charged:

Billing Contact (if different from member contact):

Address

City, State, Zip:

Phone:

Email:

<input type="radio"/> Check: Payable to TALA	<input type="radio"/> Credit Card- Please circle one: Visa MasterCard AMEX
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Card Number:

Expiration Date:

CVC (3 or 4 digit Code):

Cardholder Name:

Cardholder Signature:

* TALA reserves the right to refuse membership to any applicant.