

# 2021 TALA Conference Agenda



Nursing

## Sunday, September 19th Agenda at a Glance

7:30 - 8:30	Registration and Check-in
8:00 – 9:00	“Ambiguous Grief”
9:00 – 10:00	“Innovations in Dementia Education”
10:00 – 10:15	Break
10:15 – 11:15	“Virtual Activities Programs”
11:15 am – 12:15 pm	“Depression vs. Dementia: Differentiate Before you Label”
12:15 – 1:00	Lunch on your own
1:00-2:00	TBA
2:00 – 3:00	“Infection Control in the Post – COVID Era”
3:00 – 3:15	Break
3:15 – 4:15	“Disaster Preparedness Concerns for Nurses”
4:15 – 5:15	Panel: “Infection Control and Disaster Preparedness”
5:30-7:00 pm	Board Reception (Nurses, Board Members, & Industry Partners)

Nursing

Dementia

Marketing

Leadership

## Monday, September 20th Agenda at a Glance

6:30 am - 5:30 pm

Registration and Check-in

8:00 - 9:15 am

Welcome and Conference Kick-off  
Keynote Address: "The Game Winning 3" Making it Count....In Business and Life

9:15 - 10:15 am

Plenary Session: "Public Policy Update"

10:15 - 10:30 am

Break

10:30 - 11:30 am

"Communication  
Strategies Across the  
Stages of Dementia"

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Strategies Across the  
Stages of Dementia"

"The Power of  
Moments"

"Rebounding-Finding  
Victory at the End of  
the Madness"

11:30 am - 1:00 pm

Lunch on your own  
Decision Maker's Lunch (Invitation only)

1:00 - 2:00 pm

"Health Maintenance Activities"

2:00 - 3:00 pm

"Resident Agreement Terminations, Discharges, and Evictions"

3:00 - 3:15 pm

Break

3:15 - 4:15 pm

"The Heartbreak &  
Cost of Isolation:  
Strategies for Coping"

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"Interview Best  
Practices for the  
Accidental  
Recruiter"

"Content Strategy and  
Thought Leadership in  
Senior Living"

4:15 - 5:15 pm

"Dancing, Digging,  
and Dementia:  
Programming  
Activities to Make  
Every Day Count"

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Dementia:  
Programming  
Activities to Make  
Every Day Count"

"Digital Marketing  
Strategies"

"Preventing Stress and  
Hurried Aging: the  
Science of Self-Care"

5:30 - 7:30 pm

Tradeshow Kick-off and Opening Reception

Dementia

Marketing

Leadership

**Monday, September 20th  
Agenda at a Glance**

6:30 - 7:30 am

Fun Run

8:00 AM

Registration

8:30 - 9:30 am

"Drum Exercise: Music, Motion,  
& Memory"

"Social Media Marketing  
and Staying within the  
Legal Boundaries"

"Managing Change:  
Benefits of An Organized  
Process"

9:30 AM

Tradeshow Opens

9:30 - 10:00 am

Break - Fun Run Awards in the Tradeshow

10:00 - 11:00 am

"The Value of Connection"

"Dining Innovations that  
Drive Move-Ins"

"Leadership: Are you IN?"

11:00 am - 1:00 pm

Lunch Served in the Tradeshow (\*Included with your registration)  
Tradeshow  
Pitch Off  
Raffle Drawings  
Scavenger Hunt Awards  
Recognition of 2021 Tala Heroes

1:00 - 2:00 pm

"Finding the Gems"

2:00 - 3:00 pm

"Montessori Method for  
Dementia"

"Beyond Driving - with  
Dignity (A Safe Drive  
Through the Aging  
Process)"

"New Technology and  
How it Helps Increase  
Revenue, Lower Costs  
and Mitigate Risk"

3:00 - 3:15 pm

Break

3:15 - 4:15 pm

"Argentum Update"

5:30 - 7:30 pm

Closing Keynote: "Lessons Learned During COVID-19 and How they Help Prepare us for the Future"