

2021 Annual Conference and Trade Show
 September 19-21, 2021
 Kalahari Resort and Convention Center
 Round Rock, Texas



“Celebrating the Brilliant Jewels of Assisted Living”


Exhibit and Sponsorship Opportunities

Hope Diamond Sponsor

 TALA Hospitality Suite in Tradeshow



Diamond Sponsors


 Opening Reception



 Board Reception



Emerald Sponsors \$6,000

 Opening Keynote Speaker



 Tradeshow Luncheon



 Closing Keynote Speaker




- ◆ One Exhibit Booth/ Admission for Two
- ◆ Half page ad in conference program
- ◆ Name and logo on all conference material
- ◆ Social Media Promotion

Ruby Sponsors

 5K Fun Run / Five Star Senior Living

 Dementia Track / RCM

 Marketing Track / Infinity Pharmacy

 Decision Maker's Luncheon / Legacy

Healthcare Services


Scavenger Hunt \$5,500


◆ See Emerald Sponsorship for Details

Sapphire Sponsors \$3,500

 Audio /Visual / Husch Blackwell

 Program / Mustang Creek Estates

 Portfolios / First Onsite

 Lanyards/Name Badges / Leavitt Group

Pearl Sponsors

Pitch Off \$2,000

 Thumb Drives / Integral Senior Living

 Registration Bags / Guardian Pharmacy

Giveaways \$2,000

Sunday Breaks \$1,500

 Monday Breaks / Auto-Chlor System

Tuesday Breaks \$1,500

Booths (2 sizes available: 8x10 / 10x16)

Sustaining Member - \$500 / \$800

Supporting Member- \$800 / \$1280

Non-Member- \$1000 / \$1600

3' drape, two chairs, company identification sign, one trash can, one 6' skirted table, listing in the onsite program, list of pre-registrants, list of conference attendees, two tickets to lunch in exhibit hall, two tickets to the opening reception, social media promotion, listing in the TALA Newsletter.



Conference Commitment Form
September 19-21, 2021
Kalahari Resort Round Rock, TX

Please complete and mail to the TALA office or email to Amanda.bailey@tala.org

Company Name

Contact Person

Address

City

State

Zip Code

Telephone

Fax

Email

Sponsorship/ Exhibit Type

Member or Non-Member

Total to be charged

Check payable to TALA

Credit Card:

Visa

Master Card

AMEX

Discover

Credit Card Number

Expiration Date

CVC Code

Card Holder Name

Signature

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