



2020 Annual Conference and Trade Show

April 13-16, 2019

Embassy Suites by Hilton San Marcos Hotel Spa & Convention Center

“Celebrating the Olympians of Assisted Living”

Exhibit and Sponsorship Opportunities

Olympian Village: \$10,500



TALA Hospitality Suite in Tradeshow

- ◆ Prime Exhibit booth located next to Hospitality Suite / Admission for two
- ◆ Full page ad in conference program, and on TALA website for the entire year
- ◆ Name and logo on all signage in the Suite
- ◆ Name and logo at Entrance into the tradeshow
- ◆ Name and logo on all conference material
- ◆ Opportunity to introduce the MC of the Pitch-Off

The Olympian Celebrations: \$9,500



Tuesday Opening Reception



Wednesday Hero Awards & Reception



Wednesday Luncheon

- ◆ One Exhibit booth/admission for two
- ◆ Full page ad in conference program, and on TALA website for 6 months
- ◆ Name and logo on sign in registration area
- ◆ Name and logo on Welcome Banner
- ◆ Name and logo on all conference material
- ◆ Sponsorship of two breakout sessions
- ◆ Opportunity to introduce breakout speaker

The Medalists: \$6,500



Tuesday Keynote Speaker



Thursday Breakfast



Thursday Keynote Speaker

- ◆ One Exhibit Booth/ Admission for Two
- ◆ Half page ad in conference program and on TALA website for 3 months
- ◆ Name and logo on all conference material
- ◆ Sponsorship of two breakout sessions



The TALA Games: \$5,500

- ◆ One Exhibit Booth/ Admission for Two
- ◆ Half page ad in conference program, and on our website for 3 months
- ◆ Name and logo on all conference material
- ◆ Sponsorship of prizes for the games

The Contestants: \$4,500



Tuesday Pre-Conference Intensive



Decision Maker's Luncheon



Conference WiFi Access

- ◆ Name and logo on all conference material
- ◆ Quarter page ad in conference program, and on TALA website for 1 month
- ◆ Sponsorship of one breakout sessions

The Laurel Wreaths:



Conference Program- \$4,000



Conference Portfolios- \$3,500



Pitch Off - \$3,000



Audio / Visual - \$2,500



Lanyards/ Name Badges- \$1,500



Thumb Drives (Handouts)- \$1,500



Registration Bags - \$1,500



Monday Breaks - \$1,000



Tuesday Breaks - \$1,000



Wednesday/Thursday - \$1,000

Booths (2 sizes available: 8x10 / 10x16)



Sustaining Member - \$450 / \$750



Basic Member- \$720 / \$1200



Non-Member- \$900 / \$1500

3' drape, two chairs, company identification sign, one trash can, one 6' skirted table, listing in the onsite program, list of pre-registrants, list of conference attendees, two tickets to lunch in exhibit hall, two tickets to the opening reception, listing in the TALA Newsletter.



Conference Commitment Form

April 13-16, 2020

San Marcos, TX

Please complete and email/mail to the TALA office or email to Amanda.bailey@tala.org

Company Name

Contact Person

Address

City

State

Zip Code

Telephone

Fax

Email

Sponsorship/ Exhibit Type

Member or Non-Member

Total to be charged

Check payable to TALA

Credit Card:

Visa

Master Card

AMEX

Discover

Credit Card Number

Expiration Date

CVC Code

Card Holder Name

Signature

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