

## *Vision: Exceptional Living for Texas Seniors*

**WHO WE ARE:** TALA is the leading association representing the assisted living industry in Texas. TALA serves executives and staff of companies that operate professionally managed communities for seniors. Together with TALA's Industry Partners, TALA's membership is the landscape of assisted living in Texas.

**MISSION:** TALA is committed to enriching the lives of Texas seniors, developing those who care for them, and being a voice for both.

**BENEFITS:** TALA is your resource for Advocacy, Education, Industry Communication and Resources.

Membership in TALA provides your company with insight and input into important issues facing the industry, like emergency preparedness, workforce development and care standards. It allows you the opportunity to direct efforts on regulatory changes, provide input on continuing education and conference topics, and shape the image of assisted living in Texas.

**JOIN US:** By joining TALA you become part of the collective voice shaping the operating environment for owners and management companies. TALA membership let's people know that your company is dedicated to professionally operated assisted living communities and quality care for seniors.

## MEMBERSHIP BENEFITS:

### Public Policy

TALA gives assisted living communities the ability to have your interests represented before those who direct how ALs operate in Texas: the Governor, the Texas Legislature and the Health and Human Services Commission.

- Actively works to ensure that the regulatory framework in Texas is consistent and fair.
- Monitors and influences all legislation impacting assisted living communities.
- Clarifies regulatory interpretation.
- Monthly *Under the Dome* column.
- Webinars on key changes to regulations.
- Highlights member communities through legislative visits, social media and presentations.

### Education & Conferences

TALA's educational and networking opportunities are dedicated to raising the bar within our industry as well as promoting best practices and knowledge that will enhance care for residents in your communities.

- Annual conference where executive directors and staff can obtain all required continuing education hours.
- Continuing education hours through webinars and in-person events.
- Assisted Living Manager's Classes, as required by HHSC, throughout the state.
- Self-study manager's course.
- Members receive a discounted rate for all classes and events.

### Industry Communications:

TALA provides timely alerts and communications letting you know of industry developments and news. Knowledge is power and a well-informed membership will be the key to effective advocacy and other TALA initiatives.

- Bimonthly TALA Eblast
- Tailored presentations
- Social media





**TALA**  
Assisted Living's Voice in Texas

## PROVIDER MEMBERSHIP APPLICATION

**MEMBERSHIP DUES:** Texas Assisted Living Association membership dues are \$28 x total assisted living resident capacity.

$$\underline{\hspace{10em}} \times \$28.00 = \underline{\hspace{10em}}$$

TOTAL AL RESIDENT CAPACITY  TALA MEMBERSHIP DUES

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COMPANY

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MAIN MEMBERSHIP CONTACT

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TITLE

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ADDRESS

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CITY, STATE, ZIP

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PHONE

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EMAIL

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WEBSITE

**TOTAL AMOUNT TO BE CHARGED:**

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BILLING CONTACT (If Different from Member Contact)

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ADDRESS

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CITY, STATE, ZIP

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PHONE

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EMAIL

<input type="checkbox"/>	CHECK: Payable to TALA	<input type="checkbox"/>	CREDIT CARD: (Please circle one) Visa MasterCard AMEX Discover
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CARD NUMBER

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EXPIRATION DATE

CVC (3 or 4 Digit Code)

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CARDHOLDER NAME

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CARDHOLDER SIGNATURE