

2019 Manager’s Schedule

“Blast into the Future with Assisted Living”

Tuesday, April 2, 2019

Registration: 7:00 a.m.-1:00 p.m.

8:00 a.m. – 11:30 a.m.

Pre-conference Intensive: Debbie Pearson, Founder of CareFor and Kari Mendoza, CareFor – “Elder Financial Abuse” and Deborah Hiser, Husch Blackwell and Ed Jones, Third Rock - “Cyber Security”

1:45 p.m. – 3:30 p.m.- Conference Opens

Welcome by Gail & Keynote Presenter – Jen Shirkani: “Leveraging the Power of EQ”

Break Out Tracks- 3:45 p.m.- 4:45 p.m.

Manager’s Track 1	Manager’s Track 2	Manager’s Track 3
Dementia and Related Disorders	Quality & Operational Efficiency	Sales, Marketing & Occupancy
#1 Dr. Tam Cummings, Tam Cummings LLC – “Dementia Aware”	#1 Jen Shirkani – “Choose Resilience”	#1 Michael Crowe, Husch Blackwell – “Fair Housing”

Breakout Tracks- 5:00 p.m.- 6:00 p.m.

Manager’s Track 1	Manager’s Track 2	Manager’s Track 3
Dementia and Related Disorders	Quality & Operational Efficiency	Sales, Marketing & Occupancy
#2 Dr. Tam Cummings, Tam Cummings LLC – “Dementia Aware”	#2 Ty Jones, Atria Senior Living - “Leadership Strategies – Establishing a Team Culture”	#2 Melanie Gagliardo, Loree Tamayo Consulting & Management – “Marketing in Rural Communities”

Trade Show & Reception- 6:00 p.m.- 7:30 p.m.

Wednesday, April 3, 2019

Registration: 7:00 a.m.

TALA 5K FUN RUN & WALK: 7:00 a.m.- 9:00 a.m.

Break Out Tracks- 9:15 a.m.- 10:15 a.m.

Manager's Track 1	Manager's Track 2	Manager's Track 3
Dementia and Related Disorders	Quality & Operational Efficiency	Sales, Marketing & Occupancy
#3 Dr. Tam Cummings, Tam Cummings LLC – “Untangling Dementia: A Conversation in Caregiving”	#3 Jane Randal, VP of Resident Engagement for Civitas Senior Living - “Resident Engagement”	#3 Jennifer Saxman, Chief Operating Officer at Bild Marketing – “The Fundamentals to Filling your Building”

Break Out Tracks- 10:30 a.m.- 11:30 a.m.

Manager's Track 1	Manager's Track 2	Manager's Track 3
Dementia and Related Disorders	Quality & Operational Efficiency	Sales, Marketing & Occupancy
#4 Dr. Tam Cummings, Tam Cummings LLC – “Untangling Dementia: A Conversation in Caregiving”	#4 Hilal Salami, Preparedness Coordinator at Special Populations - “Active Shooter”	#4 Jennifer Saxman, Chief Operating Officer at Bild Marketing – “Closing with Confidence”

Trade Show & Lunch- 11:30 a.m.- 1:30 p.m.

1:45 p.m. – 2:45 p.m. - **Plenary Session**

Diana Martinez & Jaime Capelo: “Advocacy Update”- Public Policy and Advocacy Update

Break Out Tracks- 3:00 p.m.- 4:00 p.m.

Manager's Track 1	Manager's Track 2	Manager's Track 3
Dementia and Related Disorders	Quality & Operational Efficiency	Operational Excellence
#5 Schekesia Meadough, VP of Health & Wellness at The LaSalle Group – “Through the Dementia Caregiver’s Looking Glass: Training & Retaining a 5-Star Memory Care Team”	#5 Hilal Salami, Preparedness Coordinator at Special Populations - “Emergency Management”	#5 Nancy Convertito, Regional VP of Sales at Silverado - TBD

Heroes Ceremony & Reception- 4:15 p.m. –5:30 p.m. -Recognition of TALA Heroes

Session will center on best practices for retaining and recognizing staff in all areas. And how to celebrate the everyday heroes in assisted living.

5:30 p.m. – 7:30 p.m.- Heroes Reception Pool Side with a DJ

Thursday, April 4, 2019

Registration: 7:00 a.m.

Continental Breakfast -7:30 a.m. – 8:00 a.m.

8:00 a.m. – 9:00 a.m. - **John Rickard**

9:10 a.m. – 10:00 a.m. - **HHSC Update - TBD**

10:15 – 11:15 a.m. – **Argentum Update – Maribeth Bersani**

11:15 – 11:30 a.m. - Break

11:30 a.m. - 1:00 p.m.- **Ethics Presentation – Scott Abel**