



2019 Annual Conference and Trade Show

April 1-4, 2019

Moody Gardens Hotel & Spa

“Blast into the Future with Assisted Living”



Exhibit and Sponsorship Opportunities

The Platinum Squad Fighters: \$10,500

SOLD TALA Hospitality Suite in Tradeshow

- ◆ Prime Exhibit booth located next to Hospitality Suite / Admission for two
- ◆ Full page ad in conference program, and on TALA website for the entire year
- ◆ Name and logo on all signage in the Suite
- ◆ Name and logo at Entrance into the tradeshow
- ◆ Name and logo on all conference material
- ◆ Opportunity to introduce the MC of the Pitch-Off

The Golden Heroes of the Galaxy: \$9,500

SOLD Tuesday Opening Reception

SOLD Wednesday Hero Awards & Reception

SOLD Wednesday Luncheon

- ◆ One Exhibit booth/admission for two
- ◆ Full page ad in conference program, and on TALA website for 6 months
- ◆ Name and logo on sign in registration area
- ◆ Name and logo on Welcome Banner
- ◆ Name and logo on all conference material
- ◆ Sponsorship of two breakout sessions
- ◆ Opportunity to introduce breakout speaker

The Silver Crew of a Starship: \$6,500

SOLD Tuesday Keynote Speaker

SOLD Thursday Breakfast

SOLD Thursday Keynote Speaker

- ◆ One Exhibit Booth/ Admission for Two
- ◆ Half page ad in conference program and on TALA website for 3 months
- ◆ Name and logo on all conference material
- ◆ Sponsorship of two breakout sessions

The Universes' Troopers: \$5,500

SOLD TALA 5K Fun Run & Walk

- ◆ One Exhibit Booth/ Admission for Two
- ◆ Half page ad in conference program, and on our website for 3 months
- ◆ Name and logo on all conference material
- ◆ Sponsorship of the entire Run including Finish Line, Water Stations, Water Bottles & T-Shirts

Star Champions: \$4,500

Tuesday Pre-Conference Intensive

SOLD Decision Maker's Luncheon

SOLD Conference WiFi Access

- ◆ Name and logo on all conference material
- ◆ Quarter page ad in conference program, and on TALA website for 1 month
- ◆ Sponsorship of one breakout sessions

The Tech Crew: Not Just Adorable Sidekicks

SOLD Conference Program- \$4,000

SOLD Conference Portfolios- \$3,500

Pitch Off - \$3,000

Audio / Visual - \$2,500

SOLD Lanyards/ Name Badges- \$1,500

SOLD Thumb Drives (Handouts)- \$1,500

SOLD Monday Breaks - \$1,000

SOLD Tuesday Breaks - \$1,000

SOLD Wednesday & Thursday Breaks - \$1,000

Booths (2 sizes available: 8x10 / 10x16)

Sustaining Member - \$450 / \$750

Basic Member- \$720 / \$1200

Non-Member- \$900 / \$1500

3' drape, two chairs, company identification sign, one trash can, one 6' skirted table, listing in the onsite program, list of pre-registrants, list of conference attendees, two tickets to lunch in exhibit hall, two tickets to the opening reception, listing in the TALA Newsletter.



Conference Commitment Form

April 1-4, 2019

Galveston, TX

Please complete and mail to the TALA office or email to Amanda.bailey@tala.org

Company Name

Contact Person

Address

City

State

Zip Code

Telephone

Fax

Email

Sponsorship/ Exhibit Type

Member or Non-Member

Total to be charged

Check payable to TALA

Credit Card:

Visa

Master Card

AMEX

Discover

Credit Card Number

Expiration Date

CVC Code

Card Holder Name

Signature

4505 Spicewood Springs Rd. Suite 250, Austin, TX 78759

Phone: 512.653.6604 ~ Fax: 512.342.2858 ~ Email: gail.harmon@tala.org