



Texas Assisted Living Association
2019 Annual Conference
April 1st – 4th, 2019

Call for Topics and Speakers

Proposals Due August 23rd, 2018

TALA seeks energetic thought leaders and experts to educate and inspire senior living executives and those aspiring to grow their management careers in the field of senior living. TALA welcomes speaker proposals for general and concurrent educational sessions. Proposals should address the professional development and informational needs of attendees. At the same time, proposals need to tie into areas of senior living business excellence including:

- Alzheimer's, Dementia and Memory Care
- Architectural Design, Construction & Property Development
- Clinical Issues & Resident Wellness
- Dining Services
- Ethics Issues in Assisted Living
- Finance & Business Growth Strategies
- Gerontology
- Human Resources & Staff Development
- Information Technology & Data Security
- Leadership Development Strategies
- Physical Plant & Environmental Services
- Regulatory Compliance & Legal Issues
- Risk Management and Injury Reduction
- Sales & Marketing Strategies
- Senior Living Resident & Family Engagement

SUBMISSION REQUIREMENTS - Submit to Amanda Bailey at Amanda.bailey@tala.org by August 23rd, 2018.

Before submitting your proposal, please make sure you have the following pieces of information:

- Proposed Session Title
- Proposed Session Description (250 words minimum)
- Three Learning Outcomes for your Session
- Speaker Background Information including, Biography, Educational History, and Two Professional References

REVIEW PROCESS

Each session proposal will be reviewed by a team of senior living executives and ***you will be notified no later than mid-January 2018*** of the status of your submission. Proposals will be reviewed based on the following criteria:

- Is the topic relevant to the audience?
- Have the speakers received positive ratings in the past?
- Will the session appeal to highly experienced senior living executives?
- Is the session well organized and designed to meet the needs of this particular audience?

Important Speaker Guidelines:

- If you represent a vendor, supplier or manufacturer, you must include as a co-presenter a senior living executive from a TALA/Argentum member company. Sessions are between 60 and 90 minutes in length.
- **TALA does not reimburse for speaker travel, lodging or other expenses.**
- Speakers will be offered a complimentary registration to the conference.
- Keep all session content topical and directly related to industry trends, without promoting or pitching your products or service