

#### 2018 Annual Conference and Trade Show April 16-19, 2018 **Moody Gardens Hotel & Spa**



"Superheroes in Training: Changing Lives Through Assisted Living"

#### **Exhibit and Sponsorship Opportunities**

## Wonder Woman: \$10,500 TALA Hospitality Suite in Tradeshow Prime Exhibit booth located next to Hospitality Suite / Admission for two Full page ad in conference program, and on TALA website for the entire year Name and logo on all signage in the Suite Name and logo at Entrance into the tradeshow Name and logo on all conference material Opportunity to introduce the MC of the Pitch-Superman: \$9,500 (Three Available) Tuesday Opening Reception Wednesday Hero Awards & Reception Wednesday Luncheon One Exhibit booth/admission for two Full page ad in conference program, and on TALA website for 6 months Name and logo on sign in registration area Name and logo on Welcome Banner Name and logo on all conference material Sponsorship of two breakout sessions Opportunity to introduce breakout speaker Captain America: \$6,500 (Three Avail.) Tuesday Keynote Speaker Thursday Breakfast Thursday Keynote Speaker One Exhibit Booth/ Admission for Two Half page ad in conference program and on TALA website for 3 months

Name and logo on all conference material

Sponsorship of two breakout sessions

### Batman: \$5,500 MM TALA 5K Fun Run & Walk One Exhibit Booth/ Admission for Two Half page ad in conference program, and on our website for 3 months Name and logo on all conference material Sponsorship of the entire Run including Finish Line, Water Stations, Water Bottles & T-Shirts Spiderman: \$4,500 (Three Available) ■ Tuesday Pre-Conference Intensive Decision Maker's Luncheon Conference WiFi Access <mark>Name and logo on all conference material</mark> Quarter page ad in conference program, and on TALA website for 1 month Sponsorship of one breakout sessions The Incredibles: Conference Program- \$4,000 Conference Portfolios- \$3,500 Lanyards/ Name Badges- \$1,500 Thumb Drives (Handouts)- \$1,500 Monday Breaks - \$1,000 ☐ Tuesday Breaks - \$1.000 Wednesday & Thursday Breaks - \$1,000 Booths (2 sizes available: 8x10 / 10x16) Sustaining Member - \$450 / \$750 Basic Member- \$720 / \$1200 Non-Member- \$900 / \$1500

3' drape, two chairs, company identification sign, one trash can, one 6' skirted table, listing in the onsite program, list of pre-registrants, list of conference attendees, two tickets to lunch in exhibit hall, two tickets to the opening reception, listing in the TALA Newsletter.



# Conference Commitment Form April 16-19, 2018 Galveston, TX

Please complete and mail to the TALA office or email to Amanda.bailey@tala.org

Company Name			
Contact Person		4	
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Address			
City	State	Zip	Code
Telephone	Fax		THE PARTY
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Sponsorship/ Exhibit Type		Member or Non-Member	
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Credit Card Number		Expiration Date	CVC Code
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Card Holder Name		Signature	
4505 Spicewood Springs Rd. Suite 250, Austin, TX 78759			
Phone: 512.653.6604 ~ Fax: 512.342.2858 ~ Email: gail.harmon@tala.org			