



Industry Partner Membership

Industry Partner Membership is appropriate for any company, partnership or individual who provides services to the assisted living industry, but does not own, operate or manage an assisted living community.

IP membership is ideal for those seeking to:

- Market products and services to assisted living providers
- Gain exposure and recognition as a company committed to assisted living
- Keep informed on industry needs
- Maximize visibility through trade shows, advertising and sponsorships

TALA Industry Partners will experience visibility, networking and promotional opportunities and access to decision makers and business leaders.

**TALA Membership Dues are paid annually*

Member Benefit	Basic Partner \$500	Sustaining Partner \$1,000
Company Listing in TALA Directory & on Website with link to company website		
All TALA mailings & alerts		
Subscription to TALA Eblast		
Subscription to Membership Directory	Sent electronically 1 time	Sent electronically 2 times
Listing in conference program		
Member discount on education programs		
Opportunity to host education event		
Discount on trade show booth	20%	50%
Invitation to Decision Maker's Reception		
Invitation to Advisory Board Reception		
Logo on TALA Website		
Full page ad in member directory		
Two ads in TALA Eblast		
Half page ad in conference program		



Industry Partner Membership Application

Membership Level:

Basic \$500

Sustaining \$1,000

Company:

Main Membership Contact:

Title:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Website:

Please provide a brief description of your company:



Industry Partner Membership Application

Total Amount to be Charged:

Billing Contact (if different from member contact):

Address

City, State, Zip:

Phone:

Email:

Check:
Payable to TALA

Credit Card- Please circle one:
Visa MasterCard AMEX

Card Number:

Expiration Date:

CVC (3 or 4 digit Code):

Cardholder Name:

Cardholder Signature:
